

# Events



**ஊடகத்தமிழ்”- ஒரு நாள் தேசியக் கருத்தரங்கம்**  
**One-Day National Seminar on Tamil in Media Usage on February 26, 2024.** The Honourable Vice Chancellor Prof. G. Ravi presided, and Kavingar M. Muruges, Senior Sub Editor, The Hindu Tamil Thisai, and Sakithya Academy Awardee delivered thematic address.



**Contemporary Television Editing Techniques on February 1, 2024,** conducted by S. Iyyappan, Visual Editor, Sun TV, and our Alumni.



**National Colloquium on Life Skills for Employability in Mass Media on December 12, 2023.** Prof. Dr. G. Ravi, Vice-Chancellor, presided and inaugurated the seminar, and Prof. V. Manickavasagam, Accreditation Adviser and Former Registrar, delivered a key note address.



**Special Invited Lecture and Cum Discussion on Media: Opportunities and Challenges on December 7, 2023,** given by Dr. S. Moorthy, Member, Tamil Nadu Text Book Writing and Media Consultant.



**Special Technical Lecture and Cum Discussion on Roles and Responsibilities of Media Professionals on December 4, 2023, delivered by Thiru. G. Sridhar, Social Media Executive, Thanthi TV, Chennai, and our alumni.**



**A special invited lecture on news reporting will be held on November 30, 2023. Thiru. G. Bharanidaran, Assistant Professor, Dept. of Visual Communication, J Mohamad College, Trichirappallai, acted as a resource person.**



**National Seminar on the Charity of Kalaingar M. Karunanidhi in Higher Education on October 9, 2023: Inaugural Function: Prof. Dr. G. Ravi, Vice-Chancellor, presided, and Prof. Suba. Veerapandiyan, Chairman, Tamil Nadu Social Justice Protection Commission, delivered a special address. Prof. S.S. Sundaram and others were felicitated.**



**National Seminar on the Charity of Kalaingar M. Karunanidhi in Higher Education on October 9, 2023; Valedictory Function: Thiru. M. M. Abdulah, Member of Parliament, Rajya Sabha as chief guest.**





**Interactive talk and discussion by Ms. Blessy Neethimanikkam, Sub Editor and Announcer of All India Radio, Chennai, on June 8, 2023.**



**Industrial Visit to Kadal Osai Community FM, Pamban, Rameswaram, on April 6, 2023, with Mrs. Gayathri Usman, Director.**



**A seminar on current trends in social media and print media on March 21, 2023 Prof. G. Ravi, Vice-Chancellor of Alagappa University, presided over the function. Kavingnar Mr. Muthunilavan, orator and writer, offered a special lecture about the current trends in social media.**



**A workshop on animation on March 15, 2023. Mr. S. Athithan, Center Head, 3D and VFX Mentor, Madurai, offered hands-on training on animation to the students.**



**Workshop on Professional Editing**



**News language and Writing was organised for enhancing news**

**on March 7, 2023 Mr. M. Odyappan, Film Editor, Chennai, gave hands-on training on editing to the students.**



**Career Guidance Program was held on 8th April, 2022**

**writing communication skill on December 5th 2022**



**The career guidance program was held on April 8, 2022. Mr. Vinaitheerthan, the life skill trainer, has given training.**



**The soft skill of better communication and debate has been organized with the College of Education on April 3, 2021.**



**Career Guidance Program was held on 8th January, 2021**



**The revival of traditional media by ICT was organized on February 5, 2020.**



**The Career Guidance and Mental Health Program was held on January 8, 2020.**





**A special invited lecture by the film director, actor, story writer, screenplay writer, hero, and comedian Thiru. Pandayarajan.**



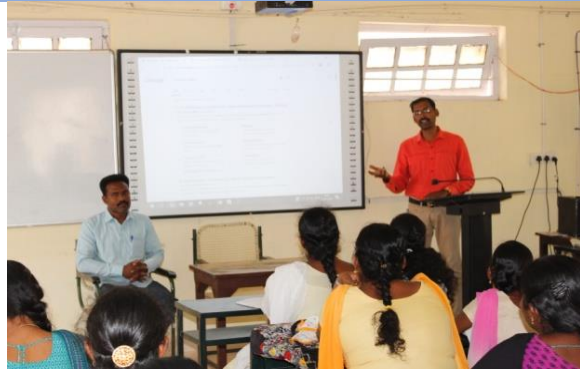
**The Invited Lecture on Global Media Trends was organized on November 23, 2019. Dr. G. L. D. Vikramasinghe, former Vice Chancellor, University of Vocational Technology, and Professor, University of Moratuwa, Sri Lanka, has acted as a resource person and deliberated with the students.**



**The invited lecture on media and mass communication was organized on September 10, 2019. Dr. Asheesh Srivastava, Associate Professor, Department of Education, Central University, West Bengal, has acted as a resource person and deliberated with the students.**



**A workshop on entrepreneurship skill training in videography and editing was organized on March 28th, 2019 with Dr. S. Rajeshkumar, Assistant Professor, Department of Journalism and Science Communication, Madurai Kamaraj University.**



**The application of ICT in media and mass communication relevance to networking, telecommunications, and the internet was organized on March 26th, 2019.**



**The invited lecture on Current Trends in Media was deliberated by Prof. Dr. Deshyam Venkadeshwaralu, Indira Gandhi National Open University, New Delhi, on March 20, 2019.**



**Youth Development and Media was organized on October 11, 2018. Prof. Dr. S. Iyampillai, Senior Professor, Department of Economics, Bharadidasan University, has acted as a resource person and deliberated with the students.**



**The expert panel discussion under the invited lecture was conducted on September 19, 2018. Prof. Dr. V.P. Sharma has led the panel discussion with the other experts and students.**

# Extension Activities

## **Tree plantation in Nemathanpatti**



**Organized a tree plantation program in Nemathanpatti on April 6, 2023.**

## **Three Days Residential Village Extension Programme (VEP) at Kandanoor**



**Organized a three-day Residential Village Extension (VEP) program in Kandanoor from October 28 to October 30, 2023. All the students, along with the officials of the local village panchayat, actively engaged in the VEP. Thiru. Mangudi, MLA, felicitated the closing ceremony.**



### **Three Days Residential Village Extension Programme (VEP) at Kanadukathan**



**Organized a three-day residential Village Extension program in Kanadukathan. The students sensitized the villagers of Kanadukathan town panchayat from March 8, 2023, to March 10, 2023. All the students, along with the officials of the local village panchayat, were actively engaged.**

### **Street Play in Kanadukathan**



**On March 8, 2023, a three-day residential village extension programme was organized in Kanadukathan. Performed a street play in Kaanadukaathan.**



### **Street Play in Pazhaiyur**



**Organized a three-day residential Village Extension program in Pazhaiyur. Performed a street play on March 9, 2023.**

### **Street Play in Nemathanpatti**



**Organized a three-day residential Village Extension program in Nemathanpatti. Performed a street play on March 9, 2023.**

### **Senior Citizen Counselling in Kanadukathan**



**Organized a three-day residential Village Extension program in Kanadukathan. A meeting with senior citizens and counseling session was organized on March 10, 2023. The students sensitized the senior citizens of Thai Illam and gave them counseling about their awareness of maintaining good health.**

### **Public Awareness Campaign in Pallathur Kothari and Karuviyapatti**



**Organized a public awareness campaign in Pallathur, Kothari, and Karuviyapatti. The students sensitized the villagers with effective slogans against drugs on September 20, 2022. All the students, along with the officials of the local village panchayat, actively engaged in the campaign.**

### **Awareness Campaign and Procession in Pazhaiyur - Anti-Drug**



**Organized an awareness campaign and procession in Pazhaiyur Village with the local panchayat and the public on January 10, 2021, in Pazhaiyur.**

### **Awareness Camp**



**Organized an awareness campaign and procession in Kanadukattan. The students sensitized the villagers with effective slogans against drugs on January 11, 2021.**



### **Awareness Campaign and Procession in Nemathanpatti - Anti-Drug**



**Organized an awareness campaign and procession in Nemathanpatti. On February 15, 2021, the students sensitized the villagers of Nemathanpatti with effective slogans against drugs.**

### **Mobile Public Awareness Campaign in Kottaiyur, Vellangudi and Manachai**



**Organized a mobile public awareness campaign in Kottaiyur, Vellangudi, and Manachai on February 15, 2021. The students sensitized the villagers of Kottaiyur, Vellangudi, and Manachai panchayat with effective slogans on child abuse.**